

Étienne Nii Lankai Lamptey

Portfolio:

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Motion and branding designer focused on scalable design systems and providing directions for brands through research, insights, and experimentation. Producing branding and marketing strategies, as well as building the framework for future applications of a brand identity, expanding on them and turning their values, ethos, and assets into motion design and branding projects.

Technical Skills: Adobe Creative Cloud Suite, Maxon Cinema 4D, Maxon Redshift, Figma, Slack, Notion, Microsoft Office Suite, Milanote, Miro

Education

University of the Arts London - September 2025 to Current

Bachelor of Arts (Honours) Design Management - 2:1 (Year 1)

- Marketing adjacent course, gaining experience and expertise in the space between design and commerce via team and project management, research, insights, design thinking and an environmentally lens to problem solving

Ghana International School - September 2010 to July 2025

International A Levels - Pure Maths (A), Business (A*), Art (C)

- Took on multiple student roles during my time in high school, including Canteen Prefect, Community Service Volunteer at New Horizons Special School, and Captaining the GIS Table Tennis Team

Experience

Marketing Intern - July 2026 to September 2026

Groupe Comsys Ghana - [View the internship project here](#)

- Worked alongside the Head of Marketing, having the role of designing and managing the brand identity and marketing strategy and implementation, application, and rollout of a new Groupe Comsys subsidiary company which I also named
- Led and managed teams spinning different practices, product, marketing, customer service, design, public relations, and b2b and unifying them under one brand identity, strategy and ethos
- Researched, collected analytics, found insights, and created a holistic brand and marketing strategy suite for Groupe Comsys' new subsidiary company to aid the new launch to market

Freelance

Design & Animation - January 2023 to Current

Spotify for Artists: Take Your Fans Further - [View the project here](#)

- Description: Horizontal and vertical motion design brand film + new Spotify brand identity experimentations
- Role: Motion Design, Design

- Technologies Used: Adobe After Effects, Figma
- Outcome: Over 20 million views on all platforms on the official Spotify for Artists account, and my brand film is used by Spotify to pitch to potential clients and customers at meetings and official events to advertise the capabilities of the Spotify for Artists platform. Additionally my work is the first ever Spotify project utilising their new visual identity, and so it is used as the foundation for future motion videos following the visual style

New York Fashion Week 2024 - [View the project here](#)

- Description: Collaborative project alongside 10+ artists to create a unique visual identity and backdrop for the New York Fashion Week 2024 at Times Square
- Role: Creative Direction, Motion Design
- Technologies Used: Adobe After Effects
- Outcome: Positive reviews from press covering the New York Fashion Week, alongside a star studded lineup of countless celebrities and a crowd of over 100,000 over the course of the event

More client projects available in [my portfolio](#)

Freelance Collaborator - March 2021 to June 2022

DELVES Media Group

- Led cross-cultural teams of international creatives to produce high-quality documentary projects, based around social and political issues across the world for journalism agencies, ensuring timely delivery and artistic consistency, garnering over 11 million views across 30 countries
- Contributed to workflow improvements in project management, learning how to balance creative direction with production timelines, including a workload allocation system for projects derived from individual strength, resulting in a 1.2x increase in production times, and an extra 8% in revenue from clients
- Managed quality control for each project, pointing out faults and ensuring the highest quality deliverables to clients and agencies, leading to over 65% of projects coming from previous clients and referrals

Self-Initiated Projects

Medium Motion Design Framework - August 2026 to September 2026

[View the project here](#)

- Description: This project is an encapsulation, from start to finish, and showcase of a motion design framework and accompanying systems for Medium, an article writing, sharing, and hosting platform, culminating in 8 final pieces
- Role: Creative Direction, Motion Design
- Technologies Used: Adobe After Effects
- Outcome: My first forage into systems design and specifically motion design systems, giving me the tools and ideology to embark on future projects

Cosmos Brand Film - August 2024

[View the project here](#)

- Description: A love letter to company I recently discovered and fell in love with their branding, Cosmos is a Pinterest alternative built with creatives in mind, and is one of the fastest growing companies in the USA
- Role: Creative Direction, Motion Design
- Technologies Used: Adobe After Effects

- Outcome: Received extremely high praise from the CEO, Andy, leading to my talent being recognised and working alongside Cosmos for one-off commissions

More client projects available in [my portfolio](#)

Extra-Curricular Activities

Layers&Keyframes

- Description: Ran an international design learning and resource community with over 2000 followers, hosting podcasts and Q&A sessions with popular designers all over the world, monthly design contests, and curated design pieces updated daily
- Skills Developed: Communication, teamwork, and organization with associates, leadership skills, planning, general business administration, time management
- Achievements: Over 2000 followers on Twitter (X), an interview from The Torsche talking about Layers&Keyframes

UAL Football Team

- Description: Goalkeeper player for the 1st team of the University of the Arts London
- Skills Developed: Organization and micro management in stressful moments, general fitness, adaptability and wellness

UAL Arts Business Society

- Description: Career opportunity representative in the Arts Business Society of the University of the Arts London, helping other students identify job opportunities, weigh their options and get into contact with companies or individuals
- Skills Developed: System organisation, cold-outreach and networking skills, advancing problem solving derived from approaching larger studios and companies, strategic thinking
- Achievements: Guided society members secure internships at highly regarded studios and creative agencies in London

Additional

Language Skills

- English (Fluent), French (B2), Twi (Fluent), Ga (Fluent), Yoruba (Fluent), Krio (Fluent)

Volunteer Experience - Project Youth Ghana

- Designed shirts that were sold by Project Youth at various schools in Ghana to raise 75,000GHC for social welfare campaigns in rural communities in the Aburi Mountains, providing food, clothing, and stationary

Hobbies

- Professional Rocket League Player and the first West African Rocket League player to qualify to an S-tier LAN (Esports Nations Cup 2026)
- Competitive Football and Volleyball,
- Cooking, Hiking, Networking and attending events and attending workshops.